

KEY[®]

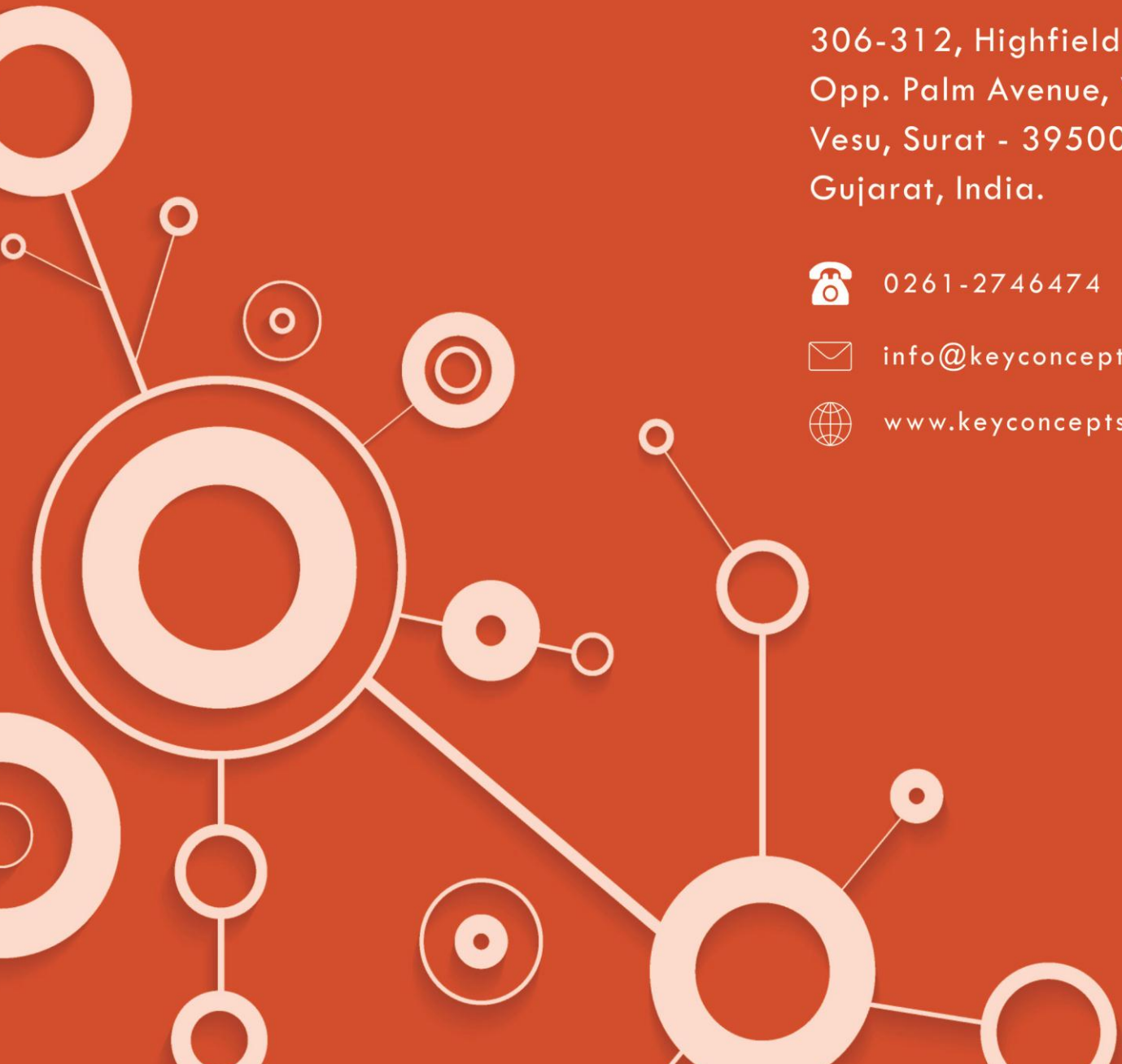
concepts
IT Services LLP

306-312, Highfield Ascort,
Opp. Palm Avenue, VIP Road,
Vesu, Surat - 395007
Gujarat, India.

 0261-2746474

 info@keyconcepts.co.in

 www.keyconcepts.co.in



Company Overview

Key Concepts is an India based software outsourcing company that focuses on highly qualitative, timely delivered and cost-effective offshore software development, e-commerce solutions, website design, domain registration, web hosting, e-mail hosting, search engine optimization, internet marketing, bulk SMS, bulk email and graphic design service etc.

With a rich and varied experience in providing offshore software development and project management capabilities and stringent quality standards ensure us to develop solutions that give your business an edge over your competitors. Our global software outsourcing model makes sure we deliver maximum targeted result to YOU.

Key Concept is a privately owned offshore software outsourcing company from India offering software development services to clients. Our offshore software outsourcing services and solutions are designed with a focus on secure, scalable, expandable and reliable business systems. Through our low cost, high quality and reliable offshore software services, we serve our clients giving them value for money and thus client satisfaction.

History

We started our journey in September, 2009 by providing small, Easy to use & end-to-end software solutions, website design & development, maintenance of web-based applications too, small to medium businesses in local area using a variety of technologies like ASP.NET, VB.NET, PHP, HTML.

In last 5 years, we have acquired tremendous good will and esteem reputation in the market due to its fair and noble policy, on time delivery, quality and commitments. Our Creative team & our satisfied clients gave us power to grow as reputed software development & website design company and to increase services like Premium Website Design, Mobile Apps Development, E-commerce Solutions, ERP Development, Creative Graphics Design, Transactional & Promotional SMS, Search Engine Optimization [SEO], Responsive Web Design & more using latest & cutting edge technologies like ASP.NET, C#, HTML5, CSS3, Bootstrap, JQuery, AJAX, MVC3, Android, iOS.

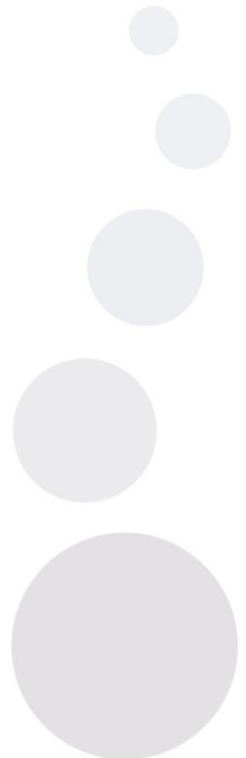
Key Services

- ◉ Domain Registration
- ◉ Web Hosting
- ◉ Web Designing & Development
- ◉ Mobile Application Development
- ◉ Software Development
- ◉ ERP Solutions
- ◉ e-Commerce & Payment Gateway
- ◉ Search Engine Optimization (SEO)
- ◉ Search Engine Marketing (SEM)

Technologies

Our company has gained extensive expertise in Microsoft technologies:

- ◉ Microsoft .NET
 - ◉ ASP.NET (Web Forms, Web Controls)
 - ◉ VB.NET, C#, Managed C++
 - ◉ Windows Forms, Windows Controls
 - ◉ ADO.NET
 - ◉ XML Web Services
 - ◉ Remoting
 - ◉ Mobile Toolkit
- ◉ MS SQL
- ◉ Android
- ◉ iOS
- ◉ HTML, HTML5, CSS, CSS3, Java Script, JQuery



Clients



SIR DORABJI TATA TRUST AND THE ALLIED TRUSTS

Infrastructure

KEYCONCEPTS is not only equipped with a pool of talent where manpower is concerned, but it also has that infrastructure that assists them achieve their targets efficiently. The company is equipped with the latest hardware and other related peripherals and uses up-to-date software for its efficient functioning.

- ◉ Facility Infrastructure
 - ◉ 1 floors with 5000 sq ft development centre and underground parking.
 - ◉ Complete Power Backup
 - ◉ Accommodations of 70+ Developers.
 - ◉ Separate conference room.

- ◉ IT Infrastructure
 - ◉ 90 High-end workstations with a file share server.
 - ◉ E-CAT6 cabling – L3 Manageable Switches with GIGABIT interconnectivity.
 - ◉ Windows 2012 Server domain with Windows 7 Professional Workstations.
 - ◉ Redundant remote server for disaster recovery and back up.

- ◉ Data Connectivity
 - ◉ High speed Lease line, with DSL backup.

- ◉ Windows 2012 Server OS
 - ◉ Fire walled Proxy Server & SSL Encryption / VPN.
 - ◉ Network Audit on a weekly basis.

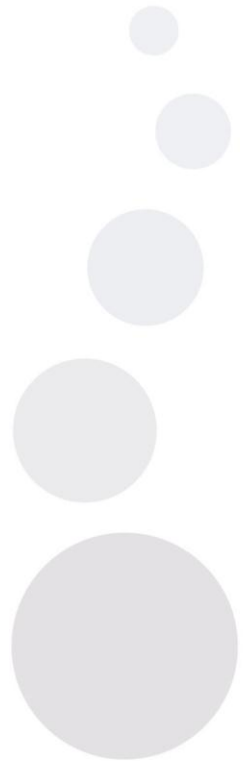
- ◉ Data Security
 - ◉ Fire walled Proxy Server & SSL Encryption / VPN.
 - ◉ Network Audit on a weekly basis

Management Team

Keyconcepts Management team consists of experts and innovators from in field of Technology, Business and visionaries that lay the founding stone of the business. The team has made it from initial phase to today's business stance, with full-fledged, completely owned set of variety of operation.

The presence of Keyconcepts is global and it is known and recognized by a talented team, who put in their hard work and efforts to help Keyconcepts attain great heights of success.

With a mix of domain, technology & project management experts, we bring the complete team to every project we take on. Our people work with enthusiasm, and a drive to be the best. Their innovative spirit and ambition to be the best encourages them to voice new ideas without any fear as ours is a company of minimal hierarchy and makes Keyconcepts a congenial place to work.



Methodology

In developing our project execution model, we at Key Concepts Software adhere to the international standards like CMMI-SW, Rational Unified Process and ISO 9001:2000 to make the project flow easy and transparent for the client. Every project has its 5 stages, which are:

1. Inception
2. Requirements Management
3. Software Solution Development
4. Product Integration
5. Quality Assurance

Inception

This is when the initial requirements collection takes place – our business analysts and software architects will carefully study your requirements to prepare a comprehensive proposal. You don't have to provide us with structured documentation. Just let us know your thoughts and expectations, and our specialists will work on defining all the details by asking you some questions and offering our ideas on your project. The proposal is free for you and has no obligations.

Requirements Management

At this stage we will clearly describe your requirements in project documentation. Our Specialists will prepare a proposal describing the product's performance, technologies, design features, verification requirements, etc. as well as the estimation of workload and cost of the project.

The requirements management allows for the activities for obtaining and controlling requirement changes and ensuring that other relevant plans and data are kept current. Requirements management continues all through the project, culminating in the comparison of the product against the requirements.

Software Solution Development

The software solution development is the greatest stage of the project where most of the programming, coding and testing takes place.

Product Integration

At the Product Integration stage we define the best possible integration sequence, integrate product components and deliver the product to the client.

Quality Assurance

Quality Assurance is an essential part of any project, which ensures the top quality of our solutions. This is a complicated process, which takes place at all other stages of the project and includes the following activities:

- Strong project management
- Transparent project flow
- Well-defined requirements and structured project documentation
- Deep testing, bug-tracking and fixing
- Process monitoring, product evaluation in regard to the specified requirements and client expectations
- Usability analysis.
- Confidentiality and Intellectual Property Protection.

